

The Basics

Experienced graphic production specialist skilled in producing high-quality, creative materials in a variety of media; pursuing full-time graphic production positions and/or free lance assignments;
Retired, Emmy-award-winning television and advertising writer;
20+ years experience in creative environments.

Skills Summary

Print and branding production (all scales); web production; photo retouching and color correction;
Pre-press graphic design and layout support; copywriting.

Software

Adobe CS3 Suite: Photoshop, Dreamweaver, Illustrator, InDesign, Bridge; CSS & HTML coding; MS Word & Excel

Education

B.S. in English, Syracuse University - 1977

References

Provided upon request

EMPLOYMENT HISTORY

2003 to Present

Free-lance Graphic Production, Los Angeles, CA

Client Highlights:

ER / Warner Bros.

Set Production Graphics

- GRUNGE BAND - Created mock grunge band posters for coffee shop
- EARTH DAY - Designed 3 Earth Day posters to tie in with NBC green programming promotion.
- COMMUNITY THEATRE - Designed mock Community Theatre posters in disparate styles to reflect local community theatres.
- DON'T ASK / DON'T TELL DRAG SHOW - Featuring "Delta Burkha". Created concept, posters, logo, and signage to be used in an episode.

Emmy Brochure

- "For Your Consideration" - Designed and created Emmy Brochure for ER's Production Designer and Set Decorator

The Contender - Boxing reality show Season 3 - 2007 - (full-time)

- Created pre-press graphics, designs, and layouts for print collateral, publications, clothing, signage, presentation, and promotional products.
- Used pre-existing logo to brand a wide variety of production graphics, including; banners, scoreboards, indoor / outdoor signage, boxing ring mat and skirt, placards, press releases.
- Liaison between Art Director and print shop.
Responsible for real-time production updates.

1987 to 2003

Television Writer, Los Angeles, CA

Career Highlights:

- **Muppets Tonight – Emmy Winner (1997)**
Co-Producer / Writer
Writing sketch comedy for the most famous puppets in the world. Tailoring comedy sketches for celebrities: Prince, Andy McDowell, Captain Kangaroo, Coolio, Don Rickles, Dennis Quaid, George Takai.
- **Simon - WB Sitcom - Co-Producer / Writer**
Wrote and rewrote 1/2 hour sitcom for Jason Bateman and Harland Williams.
- **It Had to Be You - CBS Sitcom Writer / Story Editor**
- Sitcom starring Faye Dunaway and Robert Urich.
- **Duckman - Episodic Writer**
Wrote premiere episodes for 1st season cult classic culminating in an Emmy Nomination.
- **Dream On – HBO - Writer / Story Editor**
Wrote 1/2 hour sitcom for Ace Award-winning show.

1983 to 1987

Advertising Writer, New York, NY and Washington, DC

Career Highlights:

- **J.P. Martin Associates - Senior Copywriter**
Clients included Anheuser Busch and Essence Magazine. Created National Television and Radio campaign resulting in CEBA Award for the agency.
- **Vivianna Irrizarri Advertising and Design**
Copywriter / Creative Director
Produced marketing materials for a variety of commercial clients.

1977 to 1983

My Life as a Clerk (a.k.a. reliable administrative guru)